

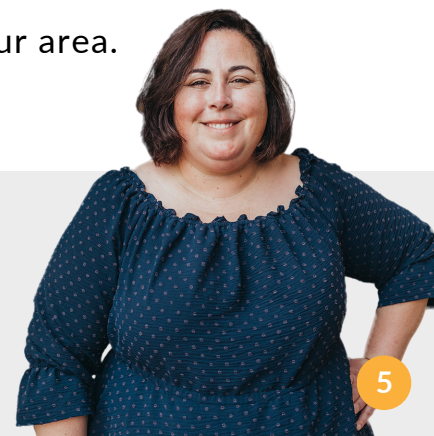
MUSIC FESTIVAL BENEFITING OUR LOCAL COMMUNITY. ALL PROCEEDS BENEFITING:



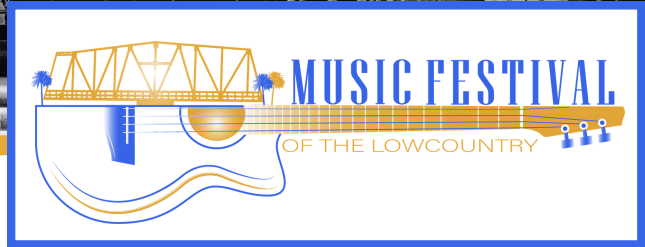
LET'S WORK TOGETHER!

In addition to the smaller local events, Jamie Peart hosts **The Music Festival of the Lowcountry**, a free, live-music event aimed at enriching our community. It's main objective is to offer an engaging festival without charge, promote local businesses, provide a stage for local and regional artists to showcase their talents and gain visibility, and celebrate music in a varied and inclusive setting.

Sponsorships secured ensure the continuation of free local events; any surplus of funds goes to supporting the mission of **Building Brighter Futures**, a non-profit organization aimed at enriching the lives of at risk children in our area.



CONTACT:



EVENT DETAILS

Date: June 6th, 2026

Time: 12:00 PM - 10:00 PM

Place: Henry C. Chambers Waterfront Park

Organizers: Building Brighter Futures

SPONSORSHIP GOAL

Our goal is to cover operating costs including equipment rentals, permits, insurance, marketing and promotions, and the cost of headliners in the event. Our goal is to keep this event completely FREE for the community, therefore a strong community collaboration is required.

SPONSORSHIP LEVELS

There are sponsorship levels aimed at meeting the needs of all sponsees. Platinum, Gold, Silver, Bronze, Any, and in-kind sponsorship. Please see the sponsorship package page listed below for details of exposure opportunities. **Please note, decisions on sponsorship levels and sponsorship money MUST be received at least 4 weeks from the date of the event to ensure adequate time to order gear with your logo on it. i.e. T-Shirts, Banners, etc.** When making payments with a check, it must be made out to **Building Brighter Futures.**

EXPECTED AUDIENCE

Last year, we brought over 5.7 thousand people to Henry C. Chambers Waterfront Park. According to our statistics, our event increased attendance in the area by 159%. It was our second annual event and we expect exposure and attendance to increase by at least 15% for this coming year. For the last month of advertising, our website experienced over 11,000 visitors. Facebook impressions were over 600,000 for the month leading up to the event.



MUSIC FESTIVAL SPONSORSHIP BENEFITS

ANY | \$250 - \$499

- Social media exposure on our Music Festival Channels
- Shoutouts and tags leading up to and during event

BRONZE | \$500 - \$1,499

- All items listed in “any”
- Logo listed on Music Festival website and linked to your site
- Logo listed on social marketing materials
- 5-10 second commercial shared on social media
- Name listed on back of volunteer t-shirt

SILVER | \$1,500 - \$2,999

- All benefits listed in “any” & “bronze”
- Logo on printed marketing materials
- Logo on aframes placed throughout event space
- Logo on back of volunteer t-shirt

GOLD | \$3,000 - \$4,999

- All benefits listed in “any”, “Bronze”, & “Silver”
- Sponsor mention in festival welcome speech and during announcements and breaks between acts
- 20-30 second commercial shared on social media channels

PLATINUM | \$5,000+

- All benefits listed in “any”, “bronze”, “silver”, & “gold”
- Mentioned in radio ads for event
- (1) 10x10 space to setup at the event and promote yourself
- Logo listed on side panels of main stage for performers

MUSIC FESTIVAL IN-KIND SPONSORSHIP BENEFITS

IN-KIND SPONSORSHIP

DETAILS

In-Kind sponsorships include any sponsorships that involve an exchange of goods or services with no monetary exchange.

EXPOSURE OPPORTUNITIES

In exchange for your in-kind sponsorship, you will have the opportunity to receive the following exposure opportunities.

- Company logo listed and linked on the event website.
- Company Logo listed on print marketing campaigns distributed throughout Beaufort, SC.
- Social Media exposure through 15-30 second reel and company tag.
- Mentioned in welcome speech of events when necessary.
- Logo Listed on the back of volunteer t-shirts.

Depending on the value of sponsorship, additional exposure opportunities may be available.



LETTER FROM FOUNDER

I want to personally thank you for your interest in supporting our efforts to bring free, inclusive community events to Beaufort. As the founder of J.P. Signature Group - Keller Williams Realty, I've always believed that real estate is more than just buying and selling homes – it's about building community, connection, and a sense of belonging.

Beaufort isn't just where we work – it's our home. It's where we raise our families, greet our neighbors, and share sunsets over the river. That's why we're so passionate about creating opportunities for everyone to come together, whether it's through a family movie night, or a holiday gathering downtown. These events aren't just fun – they're essential. They strengthen the fabric of our community, foster inclusion, and remind us what makes Beaufort so special.

We're committed to keeping these events free and open to all, but we can't do it alone. Your support helps us cover everything from permits to entertainment, refreshments to safety measures – every detail that goes into creating meaningful experiences for families and neighbors of all backgrounds.

Thank you again for considering being part of this mission. With your help, we can continue to make Beaufort not only a beautiful place to live, but a truly connected and thriving community.



- *Jamie Peart*

Founder of Building Brighter Futures,
J.P. Signature Group, & Music Festival of the Lowcountry

